

Andis Product Milestones & Innovations

1922	Matthew Andis invents the Andis Electric Clipper – the first electric barber clipper – in Racine, Wisconsin USA.
1928	Develops the compact Single Unit Electric Animal Clipper – previous animal clippers were belt-driven with large motors.
1931	Patents what would later become the iconic adjustable blade magnetic motor clipper for barbers called the “Master.”
1938	Releases one of the industry’s first beard-specific electric trimmers dubbed the WhiskEr™
1941	Launches the original Outliner® trimmer, one of the first electric alternatives to the straight razor for finishing haircuts.
1958	Invents the T-Outliner® T-blade trimmer – the professional standard for trimmers – even today.
1965	Patents one of the first integrated vacuum systems designed around an electric clipper called the PowR Whisk™
1969	Releases the first Andis cordless rechargeable hair clipper.
1973	Introduces the original and ever popular Styliner® T-blade trimmer.
1997	Relocates to a state-of-the-art headquarters/production facility in Sturtevant, Wisconsin USA.
2003	Develops an advanced formula ceramic clipper blade that runs cooler and stays sharper than traditional steel blades.
2011	Integrates Lithium Ion battery technology to its product line for improved runtime and faster charging.
2012	Releases limited edition, candy red Master® clipper to commemorate the 90th anniversary of Andis.
2013	Expands line with pet grooming tools including brushes, combs, deshedding and dematting tools, rakes and nail clippers. Introduces Electro-Glide Technology™ on animal blades for corrosion resistance and smoother, faster cutting on all animal coats.
2014	Introduces the ShowEdge™ large animal clipper with unique, angled clipper head design, filling the gap for a lightweight, mid-size clipper with heavy-duty power. Expands line with professional grooming shears to offer pet groomer’s the complete spectrum of cutting solutions. Raises the bar for lather machines with the introduction of the RAZR™ Pro Lather Machine – the Andis unit has replaceable parts, on/off switch and zinc metal lid for durability.

2015	<p>Launches its most innovative clippers to date: The Pulse ZR® (animal) and Supra ZR® featuring 5-speeds, lithium-ion power and detachable blade design.</p> <p>Introduces the U.S.-made Headstyler clipper for the retail market.</p> <p>Releases the limited edition Master® Black Label clipper in EGT™ blade coating.</p> <p>Expands line of professional maintenance products with DryCare™ high pressure air cleaner.</p>
2016	<p>Develops the Master Barber School as an online resource to bring clipper-cutting education to both students and professionals.</p> <p>Releases the limited edition Master® Black Label clipper.</p> <p>Introduces the ProAlloy® adjustable blade clipper with XTR Technology® (extreme temperature reduction). This new technology results in a cooler, quieter clipper that emits less hand vibration.</p> <p>Debuts the limited edition T-Outliner® Blackout™ trimmer.</p>
2017	<p>Launches the Andis Grooming College as an online resource to bring both small and large animal grooming education to students and professionals.</p> <p>Releases the 95th Anniversary Limited Edition Master clipper.</p>
2018	<p>Introduces the Cordless T-Outliner® Li trimmer – Andis’ most powerful cordless trimmer to date. Same classic performance as the original T-Outliner, but with cordless freedom and more power.</p> <p>Releases the Supra ZR® II detachable blade clipper, with removable battery for fast, easy replacement and 50% longer run time.</p> <p>Unveils the Endurance® clipper – Andis’ first with new brushless motor technology for more power and torque. The advanced circuitry in this clipper means that the blade will not drag or stall, even when clipping matted coats. Another benefit of the brushless design is longer life – 10,000+ hours.</p>